

DATA PROTECTION AND PRIVACY POLICY OF VYPAAR NETWORK

1. Scope of the Data Protection and Privacy Policy (“Policy”):

1.1 EWNS Vyapaar Network Pvt Ltd is a Company, incorporated and organized under the laws of India and having its registered office at B-2/1, Ramanuj CHS Ltd., Mahesh Nagar, S. V. Road, Goregaon west, Mumbai - 400104, Maharashtra, India.

EWNS Vyapaar Network Pvt Ltd. is the sole and exclusive owner of the website registered under the domain name vyapaarnetwork.com as well as an application “App” by the name of VYPAAR Network. This Policy inter-alia covers the terms concerning the privacy of you (the users) Personal Information in our Website and App including but not limited to information related to your use of the services offered on the Website and App, between you and EWNS Vyapaar Network Pvt Ltd. or its affiliates, representatives, successors, permitted assigns. We are highly committed to the privacy of your data and information and in providing excellent service to all of our customers and visitors to the Website/App. By visiting the Website/App, you are accepting to and are in satisfaction of the practices described in this Policy.

1.2., You agree that all your personal information collected by EWNS Vyapaar Network Pvt Ltd through the Website/App will be used and disclosed in a manner as set out in this Policy (see Personal Information Usage).

1.3. In reference to this Policy, the term ‘Personal Information’ shall mean and include information relating to identified or identifiable natural person such as name, e-mail address, user account log in information and password for such user account, mobile phone number, landline phone number, gender, date of birth, residential address, official address, etc.

1.4. You will be providing your Personal Information to EWNS Vyapaar Network Pvt Ltd. directly.

1.5. You are advised to read this Policy carefully. By accessing the services provided or by selling or purchasing a product on the Website/App, you agree to the collection and use of your data by us and certain authorized third party in the manner provided in this Policy. If you do not agree with this Policy, please do not use the Website/APP, and/or register yourself as a seller or a buyer or sell or purchase any product or avail any services

2. Storage of certain information:

2.1. We receive and store certain types of information such as IP address of your machine/device from where and when you access our Website. Our server captures your activities for various diagnostic and analytical purposes.

3. Information collected by us:

3.1. Information you voluntarily provide: Personally identifiable information you voluntarily provide may be collected if it is necessary to administer the Services. For example, when you sign up for an account that require registration, we ask you for personal information such as your name, address, billing information, account name or password. We may combine the information you submit under your account with information from other services or third parties in order to provide you with a better experience and to improve the quality of our Services. The information voluntarily provided by you during the registration process may also include or naturally entail other demographic information which is not personally identifying, such as gender, preferred language, age, occupation, household income, PIN code or country.

3.2. Notwithstanding any Personal Information that may be collected by us when you voluntarily provide such Personal Information for the purposes of creation of any user account or for making payment for the purpose of availing our services, we may collect additional information through:

3.2.1. Community or Public Forums and Third Party Links: Our Website/APP offers publicly accessible community services such as feeds, profiles, sharing and public links. You should be aware that any personal information or Content you provide in these areas may be read, collected, and used by others who access them. Your posts may remain even after you cancel your account and shared files cannot be un-shared or deleted.

Our Site/APP may have links to other third party websites whose privacy practices may differ from those of this Website/APP. We have no control over the policies, actions or omissions of third party websites and are not responsible or liable for any such policies, acts or omissions. If you submit personal information to any of those websites, your information is governed by the applicable third party privacy policies and not by this Website's/APP's privacy policy. We urge you to carefully review the privacy policy of any website you link to, visit or share information with prior to doing so.

If you are connected to a social network service user account such as Facebook, we may automatically receive and record anonymous data such as anonymous user identifiers provided by such social network service as well as information that you have made available publicly to everybody through such social network service.

If you specifically allow us to access your social network user data such as your Facebook user data, we automatically receive and record any information you have allowed us to access on your social network user account. As noted below, you can opt not to disclose such information to us.

3.2.2 Server Logs: Our servers automatically record information that your browser sends and the Uniform Resource Locator ("URL") of the web page from which you came to us whenever you visit our websites. These server logs may include information such as your Internet Protocol ("IP") address, the domain server through which you access our service, browser type, browser language, date and time of your request, computer/type of device that you are using, search terms and may include a domain name and the date and time for each page you view. We may also collect the name of and information about any advertisement or other link that brought you to us. This information does not personally identify you. We use IP addresses to diagnose problems with our servers and to administer our website/APP. Your IP address also is used by us to gather broad demographic information, such as your general geographic location and internet service provider. IP addresses are further used to help determine the number of our users to maintain efficient administration of our Services. This demographic information may also be used by us to analyze aggregate usage behavior.

3.2.3. Cookies: A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

3.2.4. Use of Remarketing with Google Analytics: We collect and use cookies to enable basic web traffic analysis using Google Analytics to capture information about page visits (showing us which areas of the website are popular and those that are not often visited, this allows us to prioritize our enhancements to our website). This information is anonymous and we use this information only internally - to deliver the most effective content to our visitors. We use analytics data to serve ads based on a user's prior visits to our websites. Website visitors may opt out of the Google Analytics cookie by visiting the Google advertising opt-out page or they may opt out of Google Analytics by visiting the Google Analytics opt-out page. Google has additional information available about their Remarketing Privacy Guidelines, Policies, and Restrictions.

3.2.5. Geo-Location Information: Some devices, mobile or otherwise, allow applications to access real-time location-based information (for example, GPS). Our Website does not collect such information from your mobile device at any time while you download or use our mobile apps as of the date this policy went into effect, but may do so in the future with your consent to improve our services. Some photos and videos you place in or on our services may contain recorded location information. We may use this information to optimize your experience. If you do not wish to share files embedded with your geo-location information with us, please do not upload them. If you don't want to store location data in your photos or videos, please consult the documentation for your camera, phone or other device to turn off that feature.

3.2.6. Communications: If you email us, we may store copies of such email or similar communications between you and us. This can result in the collection of your email address or other personally identifiable information you may have in your email text, addresses, or other fields, as well as the collection of your IP address, the Internet or other routing of your communication, and the date and time of your communication. All transmissions between you and us, including emails, URLs, cookie identification numbers, usage paths, and any personally identifiable information they might contain, pass through many third party machines, operating systems, programs, browsers, web servers, networks, routers, Ethernet switches, ISPs, proxy servers, intranets, the public telephone systems, or other devices, any of which may create activity logs containing such transmissions, and many of which we cannot control. When you send email, feedback, comments or other communication to us, we may retain those communications in order to process your inquiries, respond to your requests, improve our Services, and may post or use such communications without any obligation to you.

3.3. You can terminate your account at any time. However, your information may remain stored in archive on our servers even after the deletion or the termination of your account.

4. Personal Information Usage:

4.1. We use your Personal Information to process your registration, process any orders that you may make for any products displayed on the Website/APP, provide you with improved services, contact you when it is needed by telephone, facsimile and e-mail, and to advise you of services which may be of interest to you, inviting you to be a participant or a respondent to an online event that is hosted on the Website/APP. Further, the relevant Personal Information collected by us may be used to:

(i) to communicate with you on any matter relating to the conduct of your account; or

(ii) to communicate the details of any orders / processing of any orders placed by you relating to products displayed on the Website/APP.

4.2. We may display your personal information on your account or profile page or elsewhere according to your preferences. Your profile page may be made public or shared with others according to your preferences, so we encourage you to carefully consider the information you choose to provide or make public with your account and profile preferences. We will display and make accessible the information and files, materials, and Content that you choose to share or make public using our Website/APP. We use the information we collect for providing you with the products that you order, and therefore, as a natural part of processing your order, we may share this information with our employees, contractors and agents on an as needed basis in our sole discretion. We may contact you by email to respond to your Customer Service inquiries and to verify the quality of the Services provided.

4.3. We may also use Aggregate Information and statistics for the purposes of monitoring the website usage in order to help us develop the Website/APP, and may provide such Aggregate Information to third parties on an aggregate basis.. We may organize contests and surveys and the information collected during these events may be used by us to improve your overall customer experience. Such information will only be shared with third parties on an aggregate basis.

For the purposes of this Policy, "Aggregate Information" shall mean and include information that is recorded about users and collected into groups so that it no longer reflects or

references an individually identifiable user. Such information does not identify you individually.

4.4. Personal Information collected by the Website may be transferred to other sites of ours where it is necessary to meet the purpose for which you have submitted the information. By submitting data on our Website, you are providing explicit consent to transmission of data collected on the same.

4.5. We may use certain trusted third party companies and individuals to help us provide, analyze, and improve the service offered by the website (including but not limited to data storage, maintenance services, database management, web analytics, payment processing, and improvement of the website's features). These third parties may have access to your information only for purposes of performing these tasks on our behalf and under obligations similar to those in this Privacy Policy and must apply appropriate confidentiality and security measures.

5. Information Sharing and Disclosures:

5.1. We do not rent, sell or share your Personal Information to third parties -

- a) Unless it is necessary in order for us to provide services/product that are requested by you;
- c) Unless we have to help investigate, prevent or take action regarding unlawful and illegal activities, suspected fraud, potential threat to the safety or security of any person or organization or property or asset or rights of the Website from unauthorized use or misuse of the same, violations of our terms and conditions or to defend against legal claims/proceedings;
- d) Unless upon occurrence of special circumstances detailed hereunder -
 - to respond to, court orders, judicial proceedings, or other legal processes;
 - to enforce the terms of the Terms & Conditions or the terms of this Policy;
 - to respond to claims that any photo, text, or other material that violates the rights of third parties; or
 - to protect the rights, property, or personal safety of the Website, its users, or the general public.

5.2. We provide certain required personal and contact information to affiliated companies or other trusted business partners to help us provide, analyze, and improve the website service (including but not limited to data storage, maintenance services, database management, web analytics, payment processing, and improvement of the website's features). These third parties may have access to your information only for purposes of performing these tasks on our behalf and under obligations similar to those in this Privacy Policy and must apply appropriate confidentiality and security measures. We require that these parties agree to process such information based on our instructions and in compliance with this Policy and any other appropriate confidentiality and security measures.

5.4. We release account and other Personal Information when we believe release is appropriate to comply with applicable law; to enforce or apply our Terms and Conditions and other relevant agreements; or protect, or safety of company, our users, others. This includes exchanging information with other companies and organization for fraud protection and other similar matters. You hereby specifically consent and grant permission to disclosure and transferring of information to such third parties, as may be required.

5.5. We may disclose or share non-personal or anonymous or aggregated information with third parties, such as usage statistics of our Website or IP addresses. Aggregated non-personally identifiable information is information recorded about users and collected into groups so that it no longer reflects or references an individually identifiable user. These third parties may collect information when users visit our Website. These third parties may use this aggregated information about your visits to this and other websites in order to provide

advertisements on the other websites and other forms of media about goods and services of interest to you.

6. Information Security:

6.1. We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include physical security measures to guard against unauthorized access to systems where we store personal data. We restrict access to Personal Information to our employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

6.2. Although we endeavor to safeguard the confidentiality of your personally identifiable information, transmissions made by means of the internet cannot be made absolutely secure. By using our Website, you agree that we will have no liability for disclosure of your information due to errors in transmission or unauthorized acts of third parties.

6.3. You further agree that you are solely responsible and liable for, and shall indemnify us against any and all costs, expenses, damages, fees, etc. that we may incur or suffer due to any Personal Information or other materials that you post, upload, submit, and otherwise make available on the Website, including areas of the Website that are available to the public. We have no control over and cannot protect Personal Information that you disclose in public areas of the Website. If you disclose your Personal Information in public areas, it may be collected and used by third parties, without our or your knowledge. You agree that by displaying your Personal Information or photographs on the Website and the internet, for the intention of showing the information / those photographs to your friends, family, acquaintances, clients, business partners, and others, that you are relinquishing certain traditional privacy rights, wherein anyone with access to the internet has the potential ability to view your information / photographs. If you do not wish to relinquish these traditional privacy rights, do not share your information / photographs. The information provided by you is stored in secure computers. Advanced security measures are used to prohibit access to our computers by unauthorized persons.

7. Policy Compliance:

7.1. We regularly review our compliance with this Policy. Please feel free to direct any questions or concerns regarding this Policy or our treatment of Personal Information by contacting us by e-mailing to us at info@vyapaarnetwork.com. When we receive complaints at this address, it is our policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities to resolve any complaints regarding the transfer of personal data that cannot be resolved between us and an individual.

8. Disputes:

8.1. In the event of any dispute, controversy or claim directly or indirectly caused by, arising out of or relating to this Policy will be governed by the laws of India.

8.2. The parties shall use all reasonable endeavors to first resolve the matter on an amicable basis, within a period of Sixty (60) days. No recourse to arbitration by one party against the other party under this Policy shall take place unless and until such procedure has been followed.


8.3. Any unresolved disputes or claims which may arise out of or in connection with the Policy shall be referred to arbitration in accordance with the provisions of the Indian Arbitration and Conciliation Act, 1996. The arbitration proceedings will be presided by a sole arbitrator to be appointed based on mutual consent of both parties in writing.

8.4. The arbitration proceedings shall be in English and shall be held in Delhi, India.

8.5. The award of the arbitrator shall be final and binding on both the parties.

8.6. Subject to the above, you hereby submit yourself to the exclusive jurisdiction of the Courts in Delhi, India.

9. Conditions of Use, Notices, and Revisions:

9.1. By using our website, you consent to the collection, use, and disclosure of information in accordance with the terms of this Privacy Policy. We reserve the right to modify or amend this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you here, by e-mail, or by means of a notice on our Website so that you are always aware of the information that we collect, how we use it, and under what circumstances we disclose it. Unless we clearly state otherwise, the changes to our Privacy Policy will affect only the information we collect after the effective date of the change. If you have any questions or concerns regarding any of the terms of this Privacy Policy, please feel free to contact us at .

10. Your Choices:

10.1. By submitting your Personal Information, you consent to the use of that information as set out in this Policy. We welcome your views on the Website and the Policy. However, submitting personally identifiable information is entirely voluntary. You are not required to register with us in order to browse access our Website. Please note that we offer some of the Website's services only to visitors who do register. You can also cancel your account at any time. You can decline to submit requested information, however, it's important to understand that the Website may not function properly or we may not be able to provide the requested service to you. You may set your browser to block all cookies, including cookies associated with our services, or to indicate when a cookie is being set by us. However, it's important to remember that many of the services on our Website may not function properly if your cookies are disabled. For example, we may not remember your language preferences.

At any point in time, you can correct and make changes to your Personal Information by accessing your information in "My Profile" section of the Website. You may change your interests at any time and may opt-in or opt-out of any marketing / promotional / newsletters mailings. We reserve the right to send you certain service related communication, considered to be a part of your account with us, without offering you the facility to opt-out. You may update your information and change your account settings at any time. Please use the contact information provided below for the above purposes.

10.2. If we propose to use personal information for any purposes other than those described in this Privacy Policy, we will offer you an effective way to opt out of the use of personal information for those other purposes. If your personally identifiable information changes (such as PIN code, phone, email or postal address), or if you no longer desire the Services, we provide a way to correct, update or delete/deactivate users' personally identifiable information. This can usually be done by emailing or calling Customer Support through our website.